BarberTime
THE BARBERTIME MEDIA NETWORK INC.,

The Network

BarberTime has developed a streaming delivery platform, that delivers our customizable and aggregated content to our members televisions in order to gauge metrics and monetize their member networks.

Shop/Social/Broadcast Media

Barbershops & salons will have the tools they need to harness and present better opportunities for their community. Sharing & displaying Ad Partner content on their network will change the way Barbers & Stylists serve and earn forever!

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Barbersalons are gateways to many subcultures, like Music, Fashion, Sports, Politics and others.

Our progressive web app grants: ease of use view posts, join FAN CLUBS, shop the marketplace and more…

Ambassadorships

BarberTime's "Ambassadorships are the perfect compliment to any outreach, focus group, product placement or marketing campaign. Companies can request a campaign for as little as 5 or as many as 20 Ambassadors in any given metropolitan area.

- Get Barbers & Stylists to act as liaisons for your brand
- In shop QR code signage
- Listed on their Shop Specials & GrapeVine
- Survey consumers with their Barber Polls
- Stay connected with their Fan Clubs
- Businesses can hire Shop Members directly via their Ambassador link

Tap into our Members recurring and loyal based consumers!

Shop Specials

BarberTime is cleaning up the shop solicitation mess, while giving Barbers & Stylists the ability to earn residual income selling ad space throughout their profile and streaming network.

- Digital billboard signage on a Members profile via online and TV
- Member can negotiate and receive payment directly from their local markets
- Member rents space as an Ambassador during hired BarberTime campaigns
- Categorized by area and industry type
- Picture and link to business's page
- Change or edit at any time
- All Shop Specials posts populate to the GrapeVine marketplace

It's time for barbershops and salons to harness their environments and create residual income!

The GrapeVine marketplace

You probably heard it from your neighborhood barbershop or salon! BarberTime is going to make sure you do, and the GrapeVine is that place!

- Contributions to the Grapevine will come from corporate sponsors and from local Business & Shop Member, "SPECIALS" listings
- The active Marketplace, without conducting transactions, only PROMOTIONAL placement with links to 3rd party sales sites
- 5 Categories: Entertainment, Clothing, Food, Tech, Leisure/Service:

A Marketplace created by the entrepreneurial assistance of your everyday Barber & Stylist!

Fan Clubs

Barbershops & salons have Fans too! Plug into the relationships of their most loyal consumers and supporters.

- Solicit the Members Specials/Grapevine listings
- Recruit new members and businesses
- Shop Members can solicit Business Members Specials/Grapevine listings, as their Ambassador
- Host private events and promotions for the FANS
- Send group/fan messages
- Client selfie post activity bonuses

Members can use their Fan Clubs to engage and serve their clients, earn Ambassadorships, sell products & services, or inform their community of vital information.

The Buzz

The Buzz is our daily trending page!

"CATCH THE BUZZ"

- Category based feeds : Food, Tech, Sports, News, Fashion, Entertainment, Health, Money
- Correspondent feeds
- Cross-media promotional page: BarberTimeTV & Radio show mentions/commercials
- Listing of trending Grapevine promotions
- Listing of trending Fan Clubs
- Listing of trending Member Hairstyles

Member activity and trending topics drive the content on The Buzz. All of our media channels and media partners promote The Buzz page daily.

Barber Polls

Barbers & Stylists are always answering or asking relevant questions for their consumer base.
BarberTime is giving them the power to drive home vital data by monetizing their environments.

- BarberTime & Partner generated, daily questions & surveys to better build key information
- Media Center – Members, are allowed to conduct Barber Polls with their membership
- Share to Fan Club
- Attract new Ambassador hires

Let their relationships build a better consensus for your next move!

Shop Journal & Contact Directory

Members can take personal notes, marks day, time, number of people present, topic of conversation & comments!

- Shop Members can add businesses to their local listings "Member Directory" for FREE
- Business Members can request to be added to a Shop Members Directory for FREE via private message
- Begins relationship with a business, and the opportunity to be hired as an Ambassador, for a promotion
- A general information source to share with clients

Used for Ambassador campaign data, Member to Member communications, Members personal shop conversation & journal

Styles Portfolio

Keep and categorize your favorite styles for easy viewing! Give your clients the power of choice with a guide to your best work.

- Image, title, caption
- Can add/change photos at any time
- Number of listings vary per membership
- All picks are saved to the category they are listed under: Short, Medium or Long
- Searchable and ranked on the BUZZ page

Always have your work handy!

Media

BarberTimeTV & BarberTime on Demand are FREE to view streaming media channels purposed to entertain and inform our Members and the barber/beauty industries.

- BarberTime will host LIVE interactive industry content, provide exclusive deals & information for our clients, while helping both local and national advertisers reach their target audience.
- Shops can use as a clean source of entertainment while exposing their networks content to their recurring audiences
- MEMBER CHANNEL: Gives the ability for the Member to host their own channel and increase their local market value

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Clean, curated channels for shop & salon environments

Referrals

"We know you're an influencer on-and-offline! Your in-person relationships mean the most, so learn how to harness your environment and build residual income.

- Train Members to get new Barber/Stylist Members to join
- Build a team of referred Members to strengthen your Network and pursue larger Ambassador hires
- Receives 15% of the monthly fee, for each of their "referred" Members
- Business Members: 10% of the monthly fee of each of their referred Business Members (only)
- Receives a $100 Bonus for every 10 new "referred" Members